



SERGIO RAMIREZ

Graphic Designer

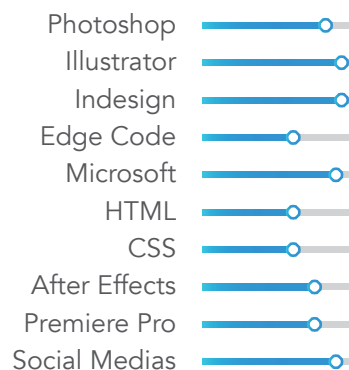
Multidisciplinary digital creative, offering a versatile, but focused skillset applying a balance between creative and analytical qualities with an emphasis on user-centric practices. Passionate about graphic design, photography, drawing and sculpting. I love all things design!

EDUCATION

The Art Institute of Dallas

Bachelor of Fine Arts
Graphic Design
2012 - 2016

TECHNICAL SKILLS



DESIGN SKILLS

| | |
|-------------|--------------|
| Advertising | Photography |
| Branding | Posters |
| Collaterals | Prints |
| Emails | Publication |
| Layouts | Sketching |
| Multi-Pages | Social Media |
| Packaging | Web Design |

LANGUAGES



WORK EXPERIENCE

CrossLayer, Inc. - *Graphic Designer*

Developed new brand identity for CrossLayer across all media forms, including PPT templates, brochures, posters, integrated marketing campaigns and website. Supported creations across company and 3 subsidiaries with illustrative designs to demonstrate application of technology solutions and the resulting revenues and operational efficiencies. Created design and layouts for web site, officially launched in January 2019.

SND Manufacturing - *Graphic Designer Intern/Employee*

Developed designs and layouts for entire company catalog and built clothing designs with mock-up visuals for customers.

Freelance Projects

- **Live In Dallas Church**
Designed client invitations for holiday and charity events; assigned orders and distribution of prints.
- **Isais Electrician**
Developed new brand identity and designed promotional materials booth displays.

United States Army - *Ranked: E-4/Corporal*

Organized and commanded teams to complete tasks; maintained regulations to ensure consistent results of team efforts and work in the field.

CONTACTS



214.587.4712



sergdesign.com



srdesigns90@gmail.com